

Sunehra Tazreen

Hamilton, ON • sunehratazreen@gmail.com • 289-489-7923 • <https://www.linkedin.com/in/sunehra-t/>

Education

McMaster University – Bachelor of Commerce, Minor in Economics

Sep 2020 - Jun 2025

Relevant Coursework: COMM 1DA3: Business Analytics, COMM 2DA3: Decision Making with Analytics, COMM 3DA3: Predictive Analytics, COMM 3KE3: Management of Enterprise Analytics, COMM 3KD3: Database Design & Management (SQL), COMM 3FN3: Big Data, COMM 2KA3: Information Systems, MATH 1M03: Calculus, COMM 3FD3: Financial Modelling (Excel/Python), INN 1Z03: Artificial Intelligence

Technical Skills

- **Programming:** Python (Pandas, NumPy, scikit-learn, Matplotlib, Seaborn), SQL, RStudio, VBA
- **Data Visualization:** Tableau, Power BI, JMP, SAS Viya, Advance Excel (PivotTables, Power Query)
- **Machine Learning & Modeling:** Regression, Classification, Clustering, Model Evaluation
- **Other Tools:** Git, Google Sheets, Jupyter Notebooks, PowerPoint, Mailchimp, Microsoft Access
- **Business & Reporting:** Visualization, Predictive Analysis, Dashboarding, Storytelling with Data

Data Analytics Project Portfolio

- Showcasing real-world projects in predictive analytics, big data, business data visualization, and advanced tools such as SQL, Python, R, Tableau & many more
- **Link to portfolio:** www.sunehra-tazreen-data-analytics-portfolio.com
- **Scan the QR code to explore my portfolio** — best viewed on desktop/laptop



Work Experience

CSR (Teller) | Bank of Montreal (BMO) – Hamilton, ON

May 2023 – Dec 2024

BMO Performance Recap: www.bmo-performance-recap.com

- Resolved **100+ client account issues weekly**, reducing discrepancies using analytical thinking
- Generated accurate financial reports, strengthening **data accuracy** and **attention to detail**
- Consistently exceeded sales/CSR performance scorecards (averaging **>110% monthly**)
- Analyzed transaction patterns and client inquiries to recommend products and improve service

Events Officer | McMaster Global Brigades – Hamilton, ON

Sep 2021 – Dec 2024

- Collected & organized event registration data in **Excel**, ensuring accuracy for 200+ participants
- Analyzed **fundraising trends** to identify high-performing methods, increasing donations by 15%
- Created **visual dashboards** to track event performance (attendance, engagement, & revenue), enabling data-driven decision-making and presenting findings to the executive team

Program Facilitator | Canadian National Exhibition – Toronto, ON

Jul 2022 - Sep 2022

- Coordinated daily program logistics, managing vendor schedules, operations & communication
- Ensured timely program delivery through cross-functional collaboration with staff & volunteers
- Maintained comprehensive documentation, improving audit readiness & accountability

Sales Associate | Urban Behavior, Lime Ridge Mall – Hamilton, ON

Jun 2022- Aug 2022

- Delivered excellent customer service with strong product knowledge, increasing satisfaction
- Accelerated order processing operations to reduce in-store queue times to elevate experience

